

Juan Antonio Corbalán Liarte

VERSATILE BUSINESS MANAGEMENT ECONOMIST

juan@corbalan.eu





October 2009 – June 2010

October 2007 – June 2009

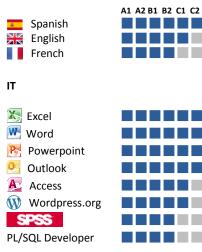


I have excellent quantitative skills, experience in data analysis and computer software such as Excel and SPSS. I have been using these programs with success in important professional and academic projects.

I am looking for a position that matches my skills and experience.



LANGUAGUES





- 2013. Study published in the XI Congreso Español de Ciencia Política y de la Administración (Pablo Olavide University). Title: "Issues of citizenship in times of crisis"
- 2011. Collaboration 6 months with the Dermatology Department of Hospital Carlos Haya in the development and statistical analysis of the "Epidemiological study of the last 5 years of Melanoma".
- 2008. Study awarded for the International Mobility Grant (3.000 Fernando Alonso €). Title: "Analysis of the Marketing Management and Road Safety in Spain".
- 2007 and 2008. Winner of business contest "Business Marketing Game" of ESIC twice amongst 1.000 candidates (Award: 7.500 € and master).

EDUCATION

Master Degree in Marketing and Sales Management ESIC Madrid

Degree in Market Research

University of Granada - INSEEC Paris

Double degree in Head of Communication and Advertising. Specializing in Brand Strategy, INSEEC PARIS Business School (BAC+4 - Master 1).

Degree in Business Administration and Management October 2003 – February 2008 Technical University of Cartagena

Erasmus in Sup de Co Montpellier (France) in 2005-2006. Program specialized in trade.

WORK EXPERIENCE

PROJECT ASSISTANT

CSIC – Materials Science Institute (Madrid)

Linked to the European project "Gas and Dust from the Stars: Exploring the NanoCosmos". Achievements: I assist in a wide range of tasks to improve its organization and operability.

RESEARCHER

European Commission - DG Santé - BRFAA (Brussels)

I collaborated in DIRECT project classifying toxicological information and formatting of the data. Achievements: I processed and organized more than 80 GB of relevant information.

COMMUNICATION ASSISTANT

European Parliament – DG Communication (Brussels)

I supported the unit's activities in producing reports, providing assistance in presentations of the institution (Eurobarometers) and conducting analysis based on Eurostat's dataset.

Achievements: Updating relevant documents and producing daily press review efficiently in an international environment in English and French.

RESEARCH ASSISTANT

Centre for Sociological Research (CIS) (Madrid)

I did research tasks, descriptive analysis of results and I made various reports with different analysis. I also worked with time series, reviewing them from the database or from the website.

Achievements: Improvement and updating of time series, and detecting trends and patterns relevant to the investigation.

ASSISTANT OF HEAD OF SURVEY

National Statistics Institute (INE) (Madrid)

I worked with the European Survey "Living Conditions Survey" of Eurostat. My duties included tasks related to the implementation, control and monitoring of data collection.

Achievements: Updating and improving applications and documents of the survey. Consequently, there was a higher quality of data and improvement in all processes.

SALES REPRESENTATIVE

Educational Technology Consulting Ibérica (Madrid)

Strategic and business planning, reporting and business proposals, customer acquisition and communication with headquarters in Mexico DF and the main supplier in USA (Certiport).

Achievements: Introduction of new training solutions in the market, aimed to official bodies, private universities, colleges and networks of large companies.

MARKETING ASSISTANT

Cartagena de Comunicaciones S.A. (Cartagena)

Conducting a market study, redesigning the main website, brochures and billboards, selling services and reporting commercial proposals.

Achievements: Improved presentation and drafting of proposals that was important to increase business opportunities.

April 2015 – June 2015

June 2015 – Nowadays

October 2014 – February 2015

February 2013 – December 2013

January 2012 – January 2013

June 2010 – December 2011

May 2009 – September 2009